

Andrew Jorgenson

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EXPERIENCE

Press Intern

Office of U.S. Senator Joe Donnelly

February 2018 – present

Create and edit digital content including photos, videos, and graphics

Gather and download daily news clips

Research material and draft social media video scripts

Compile daily front pages from local news outlets

Update and cross-reference media lists

Jr Art Director

Havas Worldwide Chicago

August 2016 – January 2018

Created new advertising campaigns from concept to execution

Defined social strategies and created a posting plan relevant to each individual social platform

Worked with production, account executives, copywriters, creative directors, and strategists to produce ads and social posts

Maintained visual and tonal consistency on multiple brands across all platforms

Graphic Design Intern

Loyola University Chicago's

Marketing & Communication Department

June 2014 – May 2016

Designed invitations, direct mail solicitations, digital and print ads, and other University program campaigns

Worked with account executives, copywriters, and art directors to produce ads that met client specifications and University standards

Information and Event Service Technician

Damen Student Center at Loyola University Chicago

August 2013 – May 2015

Answered phones and took messages/directed questions accordingly

Provided building tours to new visitors

Opened/closed meeting and event spaces

Event Marketer

Renewal by Andersen Window Replacement

June – July 2013

Traveled across the state to set-up and work the company booth display at Indiana county fairs

Talked with local prospective clients and made estimate appointments

EDUCATION

Loyola University Chicago

Bachelor of Arts in Advertising and Public Relations

Minor in Visual Communication and Spanish

Graduated 2016

Universidad Rey Juan Carlos

Madrid, Spain

Studied Spanish and art during a semester abroad Fall 2014

PERSONAL STATEMENT

I'm currently a Press Intern for a U.S. Senator looking to use my press experience and digital advertising background to assist in a Capitol Hill office.

SKILLS

- Microsoft Office
- Photography
- Graphic Design
- Video Production
- Social Media: executions, tactics, strategy, & analytics
- Working proficiency in Spanish language
- Adobe CC: Photoshop, Illustrator, After Effects, InDesign, & Premiere

AWARDS + POSITIONS

Dean's List

Spring 2013 • Fall 2013

Fall 2014 (semester abroad)

Spring 2015 • Fall 2015

AIGA, Loyola Chapter

Events Coordinator

Fall 2015 – Spring 2016

Second City TV Pilot Contest

Honorable mention for comedy pilot

Summer 2016

Shorty Award Finalist

(Social Media Award)

Art Directed photography nominated in the Images category.

Winner announced April 2018.

VOLUNTEER WORK

Christopher House

Classroom Facilitator for after-school program in Uptown, Chicago

Hollis Adams Foundation

Worked with adults with developmental disabilities. Attended Hollis Adams Annual Prom in Indianapolis

Other Organizations

- Wheeler Missions, Indianapolis
- St. Vincent DePaul, Indianapolis
- Cathedral Soup Kitchen, Indianapolis
- Anna's House Food Pantry, Indianapolis
- Chicago Food Depository, Chicago
- Tamarindo Foundation, El Salvador